



United Way
of Henderson County

2023-24

ANNUAL

REPORT



United Way of Henderson County 70th Anniversary Celebration at Trailside Brewing Company, Sept 26, 2023

INTRODUCTION

Many of us know and love the wonderful children’s show, “Mr. Rogers’ Neighborhood”. The host, Fred Rogers, was a kind, encouraging presence for generations of children and their parents. One of the themes of his show was helping viewers understand the concept of community and how neighbors support and care for one another.

Someone once said, “Taking care of your own family is good; taking care of your neighbor’s family is better; and taking care of all the families in your neighborhood is the best.” When we lift up those beside us, everyone does better.

This has been the philosophy and work of United Way of Henderson County for over 70 years. We fight for the education, financial stability, health, and basic needs of every person in our community. Our neighborhood is all of Henderson County, and beyond. And with your help, we are creating positive change for neighbors who now have resources and services for a brighter and better future.

We hope you will take a look inside this annual report and see how your partnership has made a powerful impact for good. Over 40,000 services were provided to people in need through United Way funding and other means of support. Hundreds of volunteers rolled up their sleeves for Days of Caring and Action. Future nonprofit leaders received training through the Rising Leaders program. Our signature afterschool program, Girls EMpowered, expanded to serve more girls at more schools. Supply drives for emergency clothing, diapers, feminine hygiene products, children’s books and holiday gifts brightened the lives of those in need.

Thank you for being a good neighbor. We couldn’t do it without you! We are proud of our accomplishments over the last 70 years, and we hope to be here for 70 more. Let’s keep working together so that everyone in Henderson County has a safe place to live, work and thrive.

OUR MISSION



To organize and mobilize community resources to improve lives of Henderson County residents.



Denise Cumbee Long
DENISE CUMBEE LONG
EXECUTIVE DIRECTOR
(RETIRED JUNE 2024)



Trina M. Rushing
TRINA RUSHING
CHAIR, BOARD OF DIRECTORS

2023-2024 BOARD OF DIRECTORS



Trina Rushing
Chair
Henderson County Public Library

Kevin Todd
Vice Chair
St. Paul's Episcopal Church

Lew Holloway
Immediate Past Chair
City of Hendersonville

Michelle Tracz
Treasurer
Michelle Tracz, CPA

Amy Lynn Holt
Secretary
Champion Comfort Experts

Kyle Bartley
Strategic Planning Chair
Reliant Data Solutions

Pauline Carpenter
Agency Representative
The Free Clinics

Angie Peña
Agency Representative
Pisgah Legal Services

Terrell "Tae" Brown
Blue Ridge Community College

Kirsten Bunch
Blue Ridge Community College

Joe Canning
Kimberly-Clark

Mark Garrett
Henderson County Public Schools

Debi Gould
Dampp-Chaser

Nubia Guido
Mountain BizWorks

Lowry Hobbs
Community Volunteer

Tamara Lee
Sheffron & Lee Law Firm

Tom Murrill
Community Volunteer

Brandon Nudd
AdventHealth

Michelle Reynolds
Pardee UNC Health

Sharon Tirrell
Community Volunteer

Brenda Wilkerson
Community Volunteer

THANK YOU TO OUR OUTGOING BOARD MEMBERS FOR THEIR YEARS OF SERVICE AND DEDICATION

Paula Aguilera-Johnson
Habitat for Humanity

Tammy Albrecht
Wilsonart International

Kimbela McMinn
First Citizens Bank

Pamela Combs
Eaton

OUR STAFF

Bird Bartlett
Marketing & Events
Manager

Kat Carlton
Director of
Community Development

Denise Cumbee Long
Former Executive Director
Retired June 2024

Kira Isaksen
Resource Development
Manager

Mary Ellen Kustin
Program Director

Jenny Moreno
Girls Empowered (GEM)
Coordinator

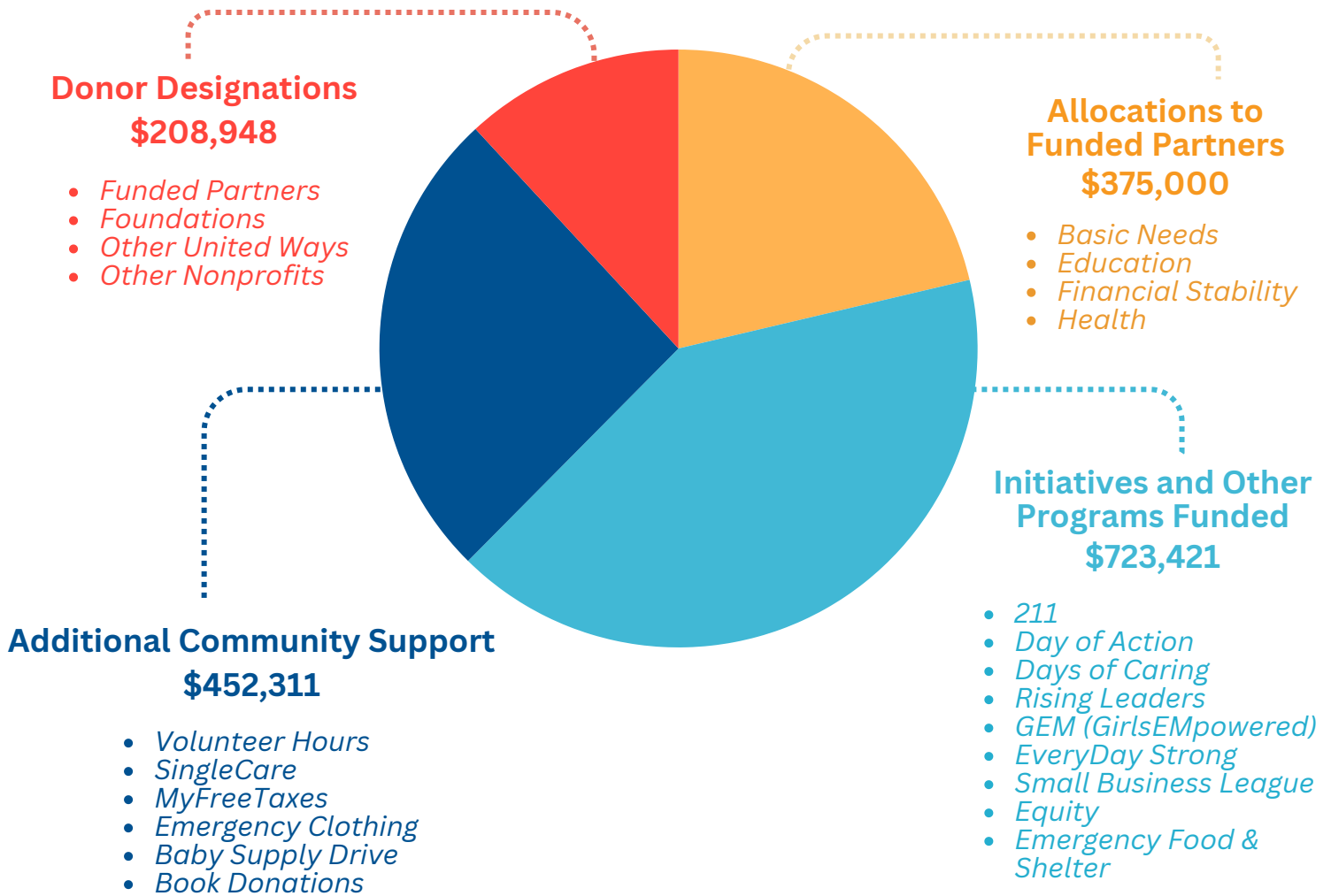
Robin Morgan
Director of Finance

Malisia Shipp
Operations Manager

OUR COMMUNITY IMPACT

This past year, United Way of Henderson County's overall impact to the community is valued at

\$1,759,680



For every dollar raised, we put the value of over a dollar back into improving our community.





FUNDED COMMUNITY PARTNERS

United Way of Henderson County supports 44 programs at 26 local nonprofits through our 2024-26 Community Investment grants



BASIC NEEDS

- Calvary Episcopal Church Food Pantry
- Children & Family Resource Center
- Council on Aging
- Henderson County Rescue Squad
- Interfaith Assistance Ministry
- MANNA FoodBank
- The Mediation Center
- Medical Loan Closet
- MountainCare
- Pisgah Legal Services
- Safelight
- Thrive
- The Free Clinics



HEALTH

- Aspire Youth & Family, Inc.
- Appalachian Sustainable Agriculture Project
- Big Brothers Big Sisters of WNC
- Boys & Girls Club of Henderson County
- Children & Family Resource Center
- Crossnore Communities for Children
- Hope Coalition
- MANNA FoodBank
- St. Gerard House
- The Free Clinics



EDUCATION

- Big Brothers Big Sisters of WNC
- Boys & Girls Club of Henderson County
- Children & Family Resource Center
- Literacy Connection
- Smart Start Partnership for Children



FINANCIAL STABILITY

- Habitat for Humanity
- Housing Assistance Corporation
- Literacy Connection
- OnTrack Financial Education and Counseling
- Pisgah Legal Services
- Safelight
- Thrive
- WNC Source

FINANCIAL STABILITY

ECONOMIC SELF-SUFFICIENCY

We are working to improve the financial stability of individuals and families experiencing economic hardship.

United Way is working to help our neighbors in Henderson County get on a path toward financial security. That starts with access to education and training opportunities to prepare people for good-paying jobs with the potential to grow into long-term, sustainable careers.

When you support United Way, you support programs like **Safelight's Job Training Program** which help survivors of interpersonal violence regain financial independence in a safe and nurturing environment.

*"One thing I would tell other people in my situation, is about the importance of resources to help with financial independence. During my time at Safelight, I had a beautiful experience with Safelight's Job Training Program. I had a tutor, got my GED, became a qualified CNA, and am now working on completing my college prerequisites. I encourage women to go for their college education to help break the cycles of abuse and violence. **My financial independence has helped me break the cycle and soar. I fell, and now I have risen.**"*

- Safelight Job Training Program graduate

AFFORDABLE HOUSING

We are working to increase the number of individuals and families who have affordable, safe, decent housing.



BASIC NEEDS

BASIC NEEDS & CRISIS SERVICES

Temporarily provide essential services and resources to residents in crisis.

United Way of Henderson County fights for the health, education, financial stability and basic needs of everyone in Henderson County. **With the power of one gift you are supporting 44 programs at 26 local nonprofits and helping to provide over 40,000 services to Henderson County neighbors each year.**

Neighbors like The Johnson's...

The Johnson's came into Medical Loan Closet last Fall to rent a Sit to Stand lift for their 37-year-old son, Adam, who suffered a severe stroke. They needed the lift to help transfer Adam from his bed to a wheelchair.

The Johnson's returned the lift to Medical Loan Closet when it was due, but ended up returning a few months later in need of the Sit to Stand again. They explained that they needed the lift for 6 months, which is longer than the typical 2 month rental policy. Understanding that the lift was vital in helping them assist their son, Medical Loan Closet gave them a long term rental.

Mr. & Mrs. Johnson were so appreciative of the compassion and assistance from the Medical Loan closet that allowed them to continue caring for Adam at home. When you make a gift to United Way of Henderson County, you are supporting organizations like the Medical Loan Closet and the people they serve in Henderson County.

For example
2,002
clients received low-cost medical equipment loans through the Medical Loan Closet last year.



HEALTH

PHYSICAL ACTIVITY & NUTRITION

We are working to improve the level of physical activity and nutrition for children and adults.

United Way is focused on creating healthy environments and promoting programs that inspire children and help them thrive. The Boys & Girls Club SMART Moves and Aspire Youth and Family Kids at Work programs help create safe and supportive opportunities for children while educating them about the dangers of risky behaviors.

Xavier, a teenager facing challenges due to his parent's issues with addiction and mental health, struggled with self-esteem and disengagement from school. He turned to selling vapes for income until he was referred to **Aspire Youth and Family Kids at Work** program by a school administrator. This program teaches cooking and communication skills to youth ages 12-17. Initially confrontational, Xavier excelled in the program, gaining confidence and emotional growth. He obtained his ServSafe certification, found legal employment, and started attending school regularly, realizing he can create a bright future.

HEALTHY YOUTH BEHAVIORS

We are working to decrease risky and harmful behaviors including substance abuse among middle and high school youth.

With support from United Way, Boys & Girls Club's SMART Moves program helped

1,018

children avoid harmful behaviors such as drugs, tobacco, and alcohol abuse.



EDUCATION

KINDERGARTEN READINESS

We are working to increase the percentage of children who are ready to learn upon entering kindergarten.

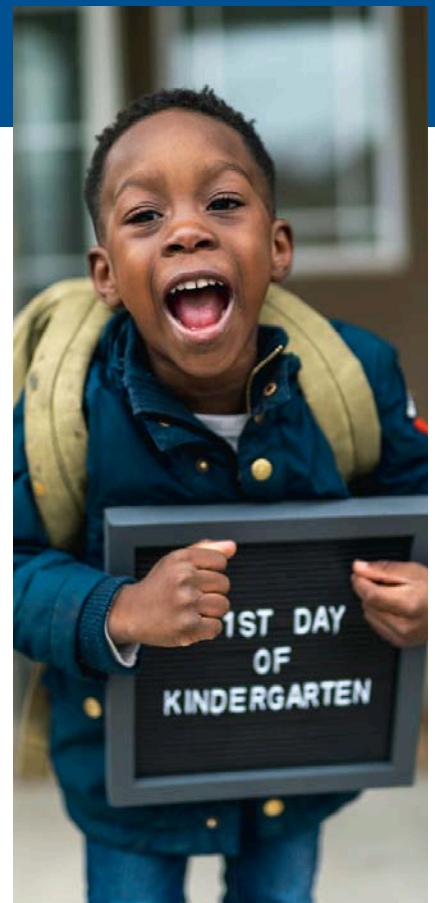
United Way supports parents, caregivers, and communities to create early learning opportunities for young children. **Last year, United Way helped support 6 Kindergarten Readiness Programs that served 6,386 children and their families in Henderson County.** Programs like Smart Start Partnership for Children's Kindergarten Transition Program.

SCHOOL SUCCESS

We are working to improve the school performance of historically underserved student populations.

*"I am so thankful our school offered this opportunity for families to connect before the school year kicks off. We recently just moved to town, and we've been nervous about this transition since we don't know much about the community here. Just coming here and seeing our son jump into playing with other children gives us relief about how he will do on the first day of school. **You can tell there is a great sense of school pride and community, and we are happy to be a part of it!**"*

- Parent, Smart Start Partnership for Children's Kindergarten Transition program



**Impact numbers include data reported from partner agencies for 2022-2023.

2023 DAY OF ACTION

On August 3rd and August 4th, 2023, hundreds of community volunteers came together to contribute a morning of service to Henderson County Public Schools.

Since 2016, United Way's Day of Action has brought volunteers to school campuses to work on projects that enhance the school environment before teachers and students begin a new academic year. The 2023 event registered nearly **400** volunteers who worked at 22 schools to help spread mulch and create outdoor landscape improvements.

The volunteers included students and parents, school employees, individuals of all ages, and fifteen teams of workers from local businesses. The cumulative total of hours contributed exceeded **2,200** hours.



"Day of Action provides maximum impact to Henderson County Public Schools by targeting all of our campuses, thus benefiting every single one of our more than 12,500 students. HCPS is better because of you!"

**Mark Garrett,
Superintendent
Henderson County Public
Schools**



Special thanks to our Day of Action sponsors:

SILVER SPONSORS



BRONZE SPONSORS

Hendersonville & Mills River Family Dental
Mast General Stores
Skytop Orchard
WNC Bridge Foundation
Reid & Reid Pediatric Dentistry and Orthodontics

2024 DAYS OF CARING

On Friday, May 10th, 2024, over **300** community volunteers came together to work on 31 projects at 24 Henderson County nonprofit agencies as part of United Way of Henderson County's annual Days of Caring.

Now in its eleventh year, Days of Caring is hosted annually on the second Friday and Saturday of May. The event brings focus to the nonprofit community by inviting local residents to spend several hours volunteering to assist with maintenance and improvement projects that will help the organizations focus on their missions.

On Saturday May, 11th volunteers gathered at the US Postal Annex to participate in the National Association of Letter Carriers Stamp Out Hunger Food Drive – the largest one-day food drive in the country. Postal workers and volunteers collected and packed over **36,000** pounds of food for distribution to local food pantries.



1,192
volunteer
hours



300
volunteers



"Current is so proud to support United Way of Henderson County and the veterans in our community. We are glad to be here today at Veteran's Healing Farm!"

Andy Holland,
Human Resources Specialist
Current Lighting



Special thanks to our Days of Caring sponsors:

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

- Aeroflow
- Kimberly-Clark
- Carolina Village
- PEPSI
- Dunlap Construction
- Skytop Orchard
- Hendersonville & Mills River Family Dental
- United Community Bank

WOMEN UNITED

Women United is a growing group of dynamic, passionate, and community-minded women who work together to make a significant impact for good! Learn how to become a member at liveunitedhc.org/women-united. Women United members enjoy social and networking events, as well as the opportunity to volunteer and give back to the community in a variety of ways together.

This past year, our members gave back in many ways including donating books for children in foster care, collecting feminine hygiene products and packaging materials at Project Dignity, collecting diapers for Children and Family Resource Center, and gathering holiday gifts for children through The Storehouse Blessings in Boxes Program.



Special thank to our 2023 Women United Sponsors:



GEM BACKPACK:



Kimberly-Clark

BORN LEARNING TRAIL

United Way's two Born Learning Trails, located at the Mills River Park and Oklawaha Greenway, are designed to help parents, grandparents, and caregivers use everyday outings to support learning during a child's early years. The trails consist of a series of ten signs placed along a walking path through each park. Each station offers an educational prompt for a fun activity for young children. The Born Learning Trail at Mills River Park received updates and new signs in English and Spanish this past spring.



RISING LEADERS

United Way of Henderson County created the Rising Leaders program 13 years ago to help volunteer leaders in Henderson County develop critical skills to effectively serve on nonprofit boards.

After monthly sessions on topics that included nonprofit board basics and governance, legal and financial oversight, and fundraising, twenty-one Rising Leaders graduated from the program this year. Graduates ended their time together with a "speed-matching" event that provided a networking opportunity with representatives from 20 local nonprofits.



Special thanks to our 2023 Rising Leaders Sponsors:



GEM (GIRLS EMPOWERED)



In 2024, we began a three-year expansion of the GEM program to additional schools in Henderson County. Sugarloaf Elementary School kicked off the GEM program in February. By summer, GEM was implemented at the Boys and Girls Club. GEM will be extended to three more middle schools in the 2024-25 school year.

We are thrilled about the positive impact the GEM program will have on approximately **900** girls over the next three years.



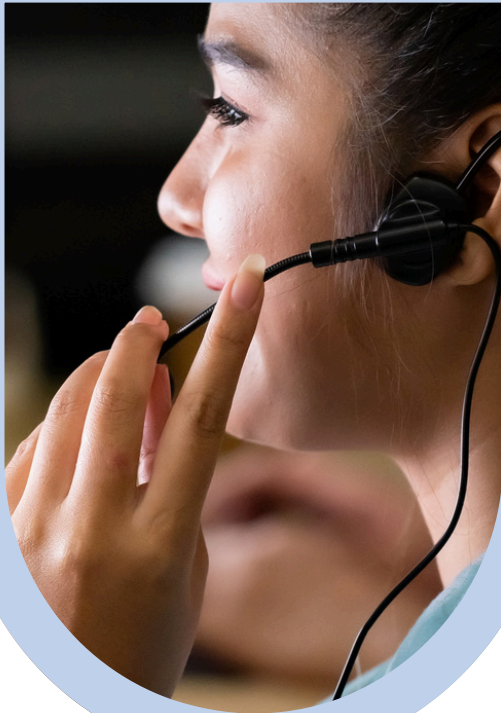
Women United began its signature program, Girls EMpowered (GEM), in 2017 at Upward Elementary School and subsequently expanded to Hillandale Elementary and Hendersonville Middle School. GEM is a weekly after school program for 5th grade and 8th grade girls designed to increase self-esteem and school success. Each session focuses on a particular character trait or topic, including empowerment, confidence, perseverance, inner beauty, and passion. An essential aspect of this program involves inviting local women, who come from diverse educational backgrounds and professions, as guest speakers that share their personal experiences with the girls, highlighting how they conquered challenges to achieve their goals.



Throughout my time with the GEM program, I have seen many students become more confident and be happy with who they are. One student in particular was very quiet during the school day, kept to themselves mostly, and struggled with daily attendance. When she joined GEM, she became friends with the other girls, and became much more confident. She was coming to school more, laughing more, and being herself. As a teacher, it is amazing to watch the GEM program help many students in many different ways.

Rebecca Miller,
GEM Teacher at Hillandale Elementary School





NC211

NC 211 maintains a robust database with information on thousands of programs and services in North Carolina. 2-1-1 is available 24/7/365 in a multitude of languages, and provides confidential counseling and referrals. Access this resource by dialing 2-1-1 or visiting nc211.org.

1,117 Henderson County residents called 211 in the past year for assistance.

MyFreeTaxes

MyFreeTaxes makes understanding and filing simple tax returns easy. The online portal means users can file federal and state returns without spending any money in tax preparation fees. The secure software walks users through the filing process and screens for common tax deductions and credits like the Earned Income Tax Credit and the Child Tax Credit. MyFreeTaxes works to help users find maximum results when filing their taxes.

SingleCare

United Way of Henderson County partners with SingleCare to provide community members with access to affordable prescription medications, ensuring greater health and financial stability.

The SingleCare cards:

- are always free to use by everyone
- have no registration or eligibility requirements
- offer savings of up to 80% on 10,000+ prescription medications
- are accepted at major pharmacy chains nationwide
- work whether you're insured or underinsured
- have unlimited uses

Small Business League

The Small Business League (SBL) is made up of locally owned businesses who believe in supporting the needs of Henderson County neighbors. Participation as an SBL contributor enables business owners to make a greater connection with nonprofit service providers, establish a philanthropic business model, and partner with like-minded local business owners.

Each year, league members vote on a special funding award for a local nonprofit. Last year, these special funds supported our fundraiser to provide critical support for local food pantries.



Bikes for Kids



Partnering with the United Way of Henderson County, The Tempo Project's Bikes for Kids initiative is an annual event that provides bicycles and helmets to local families in need during the holiday season. Collaborating with volunteers, local businesses, and community leaders, The Tempo Project has formed a strong alliance focused on making a positive impact. While the initial year was successful, it was just the beginning. During the 2023 holiday season, over 400 requests were received from local families, highlighting a growing demand. Supported by the community, Bikes for Kids happily distributed 72 bikes to local children last December and is on track to double that this year. This accomplishment demonstrates the power of collective contributions and the generosity within our community.

Hidden Histories Bus Tour

Over 150 people enjoyed free bus tours in November that highlighted "hidden histories" in Henderson County. Hosted by guides with deep roots in the local community, the tours stopped at neighborhoods and landmarks of historic significance to African-American and Black, as well as Hispanic and Latino, residents of Henderson County. This unique event was spearheaded by United Way's partnership with the Black History Research Group, with additional support provided by Blue Ridge Community College, El Centro of Henderson County, Hola Carolina, the Boys and Girls Club of Henderson County, and Blue Ridge Health.



Kimberly-Clark Golf Tournament

The 26th Annual Kimberly-Clark Golf Tournament benefitting United Way packed the greens with 90 golfers on a sunny July afternoon. This annual event, hosted by Kimberly-Clark, gathers business partners and friends from WNC and all across the southeast to support the health, education, financial stability, and basic needs of all Henderson County residents. We are grateful for our longstanding partnership with Kimberly-Clark and all that they do to support our community.



Bearfootin' Art Walk



United Way was represented in the 2023 Bearfootin' Art Walk by Koda, a beautiful bear lovingly created by artist Laura Bell and sponsored by BMW of Asheville. Koda, is a modern version of the Native American name Dakota and its meaning translates to "little bear", "friend", and "ally." Koda sold at the "buy-it-now" price of \$10,000 in advance of the annual live auction bringing impactful funds into our community.

PLANNED GIVING

With a planned gift to United Way of Henderson County, you can continue to provide resources and support to those who need it most for many years to come. Making a planned gift to United Way is a rewarding way to make a lasting impact, and your legacy gift will improve lives and community conditions far into the future.

By including United Way of Henderson County in your legacy giving, you become a member of our esteemed Legacy Circle, a group of forward-thinking supporters who have made a lasting commitment to United Way's work of changing lives for the better in every corner of Henderson County and beyond.

For more information on ways to give, visit liveunitedhc.org/waystogive or contact Robin Morgan, Finance Director, at 828-692-1636, x 1106. We encourage you to speak with your professional advisor about these and other options, and we welcome the opportunity to talk with you about your goals.

WAYS TO GIVE

Stocks & Bonds

IRA QCDs

Bequests

Retirement Plan

Gifts of Insurance

Non-Cash Gifts (i.e. Real Estate)

LEGACY CIRCLE

Anonymous (3)
Ruth Birge
Gay Burgess and Joy D. Blazey
James H. Bryson*
Valerie Gean Giberman
John and Judy Hansen
William and Donna Hastie
Vicky Lieber

Normac Humanitarian Fund
Chester W. and Virginia G. Phillips*
Barbara and Yorke Pharr
Patsy Reeves Estate
Vina and Richard Sauer*
Everett and Ellen Stone*
Allan and Jean Amanda* Thomas
Elizabeth Warrick*

In Memory of Gifts

Erskine and Gay Love
Shirley Netz
Jean Amanda Thomas
Margaret LeMasters

In Honor of Gifts

Denise Cumbee Long
Chris and Nikki Duncan

* Deceased

LEADERSHIP GIVING



We want to express our heartfelt gratitude to the Tocqueville Society members of United Way of Henderson County. These philanthropic leaders are making a lasting impact on the community through generous annual contributions of \$10,000 or more.

William Beck
Beverly Dillon
Tom and Susan Fazio
Lowry and Anne Hobbs
Henry Johnson

Linda Klein
Micael Lak
John and Doreen McTigue
Darrell Menscer and Faith Baker
Nick and Merrie Carol Weedman

"We know there are many needs in our community that require the help of others. A key component of United Way is their needs assessment. Without it, it is very difficult for an individual to know where the greatest needs are. We love how United Way's program evaluation panels ensure that our contributions are being used properly." - **Lowry and Anne Hobbs**



The Ochlawaha Society is made up of donors who have generously invested \$1,000 or more to the 2023 Campaign. Their dedication sets a powerful example for the community, creating a stronger, vibrant Henderson County for all.

FRENCH BROAD RIVER

\$5,000-\$9,999

Anonymous (2)
Robert and Martha Adams
Norris and Cricket Crigler
Jane Dupont
Amy Lynn and Ritchie Holt
Jay and Tyra Kirby
Keith and Barbra Love
Carol P. Lovett
Kevin Marsh
Robert Matthai
Jeff and Suzanne Meadows
Sandy Schenck
Dave and Nancy Shaffer
Emma-Jo and Robert V. Staton
Dirk and Paige Willms

MILLS RIVER

\$2,500-\$4,999

Anonymous (1)
Don and Connie Cooper
Martha Cornwell
Jane L. Davis

Michael Dietzel
Chuck and Teresa Edwards
Bill and Mary Garrison
David and Tammy George
Barbara Guidos
Will and Kandi Hendricks
David M. Johnson
Marcus and Kendall Jones
David and Alison Martin
Chuck and Jean McGrady
Bill and Miller Medina
Tom and Jackie Murrill
Gene and Gretchen Nicholson
Brett and Tori Shaffer

CLEAR CREEK

\$1,500-\$2,499

Ken and Lynn Adams
Jon Eric Anderson
Ronald and Eli Laila Bajakian
Patti Baker
Borges Family
Rick Burt
Jim and Shirley Crafton
Harry and Jane Emmerich
Dennis and Debra Gunter

Fred and Jill Hart
Lora Hartshorn
Donna and Sandy Hastie
Christa Hemans
John and Anna Hicks
Ted and Betsy Hipp
Rick and Sherri Holbert
Daniel Ives
Jennifer Jackson
Don and Nan Jennings
Kathleen Kurke
Denise Cumbee Long and Bruce R. Holliday
Kathryn and Danny McConnell
Richard Mears
Barbara and Yorke Pharr
Becky Poplin
Richard and Tammy Robinson
Brad and Sissy Rogers
Clare Sahling
George and Cathy Shields
Evan and Malisia Shipp
Linda and Harold Showalter
Nancy G. Snowden
Peter and Mary Alice Steurer
Bill and Jane Swafford
Kevin Todd
Barbara Volk
Gail and Jerry Zink

LEADERSHIP GIVING

HOOPERS CREEK

\$1,000-\$1,499

Anonymous (15)
David and Maurean Adams
Paula Aguilera-Johnson
Rusty and Tammy Albrecht
Richard and Judy Allen
Kayla E. Anderson
William Ashton
Kyle Bartley
Ruth Birge
Tim and Mary Rose Bolton
George and Barbara Bond
Darren Booker
Sara Books
April D. Brickle
Jenny and Philip Brown
John and Lisa Bryant
Bryan Byrd
Suzanne Camarata
Charles and Irene Carlson
Pauline Carpenter
Stephen Carson
Archie Walker Case Jr.
John Coker
Allen and Pamela Combs
Jerald and Anna Conner
John and Donna Crawford
Jared DeRidder
Jeff and Jan Egolf
Matt and Leslie Evans
Ann Fitzsimons
Doug Fouts
Carl J. Freeman
Beatriz B. Funk
Mark Garrett

Patrick and Keri Garrison
Robin and Michael Giblin
John and Julie Goins
Todd Gothberg
Jim and Debi Gould
Sydney P. Hall
Ryan Hargis
Steve and Rena Hoffman
Lew and Jenny Holloway
Kyle and Alyssa Holt
Samuel S. Hook
Audrey Howell
Brett Hulsey
Richard and Shelia Hunter
Joe L. Jamison
Steve and Sharon Johnson
Darrell Jones
Jim and Marcie Kane
Wade and Jan King
Renee and Stan Kumor
Jordan Laufer
Ron and Laura Leatherwood
Jill and Frank Leggio
Vicky Lieber
Jerry and Darla Lindeman
Travis and Billie Lively
Motoeha Madao
Bryce Malsbary
Martin and Kathryn Mann
Christa Mason
Beth and Mitch McCann
Renee McMasters and Paul Purfield
Anthony and Kimbela McMinn
Dante Minton
Elizabeth Willson Moss and Bill Moss
Laura Crago Mukosiej
Caitlin S. Murphy
Brandon and Maria Nudd
Amy Olszewski

James and Laura Patterson
Joseph and Barbara Platz
Celvin Ramos and Luisa Jerez
Brian Reep
William Reese
Michelle and Greg Reynolds
Gary and Jenny Rich
Tracy Robinson
Jason and Trina Rushing
Pamela Sacco
Bart and Alicia Salvaggio
Linda Saturno
Jessica Sherek
Paul and Simone Shoemaker
Diane Skillman
Kimberly H. Smith
Donald and Michelle Stills
Kevin J. Stock
Tom and Carolyn Swanner
John P Swanson Jr.
Sarah Swartz
Colin and Janet Thomas
Sharon Tirrell
Victor and Martha Todd
Matt and Betsy Toner
Adriane VanDoren
Cory Vanness
Grace Vineyard
J. Hall and Sonja Waddell
Fair Waggoner
Mark Warwick and Paige Posey
Lee and Nancy Weber
Brenda R. Wilkerson
Don and Lauren Wilkie
Sandy Williams
Paula and Richard Willits
Melissa Witmeier
Ken and Joyce Youngblood

* Deceased



"I support the United Way because I can see my tangible impact throughout Henderson County. From helping those in critical need, to providing support for girls through the GEM program, I'm proud to know that the United Way is a good steward of financial resources."

- Laura Crago Mukosiej

GOLD CAMPAIGN SPONSORS



AdventHealth



AdventHealth employees volunteering at The Free Clinics for 2024 Days of Caring.

AdventHealth is dedicated to providing comprehensive care that addresses the needs of the whole person—body, mind, and spirit. As a faith-based, not-for-profit health system, AdventHealth extends its mission of healing beyond its hospital walls and medical offices.

In partnership with organizations such as United Way, our team of compassionate caregivers invest in the community through employee giving and volunteerism, fulfilling their commitment to Extend the Healing Ministry of Christ.

"At AdventHealth, we are honored to serve our community not only through exceptional health care but also by addressing the broader needs that affect overall well-being. Our partnership with United Way is a testament to our commitment to wholistic care for our patients, team members and local community. It is a privilege to work alongside an organization that shares our dedication to improving the physical, mental, and spiritual health of those we serve."

- Brandon Nudd, AdventHealth Hendersonville
and United Way of Henderson County Board Member



Wilsonart employees volunteering at Habitat for Humanity for 2024 Days of Caring.

Wilsonart®

Wilsonart is not only one of Henderson County's top employers, but also a company that prides itself on giving back to our community. Their longstanding partnership with United Way has resulted in a total investment of over \$2.7 million to support neighbors in need.

Whether it be fielding volunteers for Days of Caring, providing corporate sponsorship support, or engaging employees in top-performing United Way campaigns, Wilsonart demonstrates a spirit of corporate philanthropy that is making a big impact and changing lives for the better.

"Wilsonart joined the community in 1979. Since that time, Wilsonart and our employees have supported United Way through annual employee giving campaigns, corporate sponsorships, and volunteerism. Partnering with United Way gives Wilsonart and our employees the avenue to impact the community in a variety of ways that meet the many needs of our fellow citizens. Wilsonart is proud to partner with United Way."

- Tammy Albrecht, Director of Operations
Wilsonart - Fletcher Plant

CONGRATULATIONS TO OUR 2023 AWARD RECIPIENTS

Premier Cornerstone Award

in recognition of the highest overall corporate and employee contributions

Kimberly-Clark



Power of Partnership Award

in recognition of outstanding corporate and employee contributions

Cummins-Meritor



Change Maker Award

in recognition of the longstanding support of your community

Wilsonart



Live United Award

in recognition of a model employee campaign that is making a significant impact in Henderson County

Current Lighting



Edward C. Brisley Jr. Award

in recognition of outstanding volunteer service to United Way of Henderson County



Sherri Holbert

Rob and Ginger Cranford Community Service Award

In recognition of outstanding contributions to the people of Henderson County



Jan King

FINANCIAL STATEMENT

Statement of Financial Position for FY Ending June 30, 2023

ASSETS

Cash and cash equivalents	555,378
Account receivable	101,968
Pledge receivable, net	398,397
Prepaid expenses	8,438
Beneficial interest in assets held by others	477,873
Life insurance cash surrender value	59,414
Property and equipment, net	161,696
Operating lease right-of-use assets	23,973

TOTAL ASSETS	\$ 1,787,137.00
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LIABILITIES AND NET ASSETS

Liabilities:

Current portion of operating lease liab	5,341
Allocations and designations payable	573,764
Operating payables	14,961
Accrued expenses	10,656

TOTAL CURRENT LIABILITIES	\$ 604,722
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Long-term Liabilities:

Operating lease liab, net current portion	18,632
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TOTAL LIABILITIES	\$ 623,354
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Net Assets:

Unrestricted net assets	
Unappropriated	922,866
Board appropriated	240,917

TOTAL NET ASSETS	\$ 1,163,783
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TOTAL LIABILITIES AND NET ASSETS	\$ 1,787,137.00
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Note: The summary above has been extracted from the FYE June 30, 2023 audited financial statements prepared by Goldsmith Molis and Gray PLLC and primarily reflects the 2022 campaign activity. These statements accompanying notes integral to the statements, and the Independent Auditors' Report should be taken in their entirety. The full audit statement along with the 990 are available at liveunitedhc.org



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